Aaliyah Villanueva

3/3/25

Md Ali

CIS 260

Shien Website Technical Report

By

Aaliyah Villanueva

A report made by Aaliyah Villanueva

About a secondary website!

CIS 260

Department Cybersecurity, and Computer Science

3 March 2025

Title:

A secondary Shien website! This will help Shien work and make extra profit for their clothes company. The company will have extra helpers from my team. It will almost be like a partnership. I love to wear different types of clothes. This will really help the company out.

Executive Summary:

Introduction:

My studies have found out that Shien is the biggest clothing producer out there. I have seen many people buy clothes from Shien. Producing another secondary Shien Website will give a bigger eye on how I can help open the company profit. There will be way more views of the Shien website soon.

Methodology

Experiencing/Sampling Design:

My study design will be a website. The secondary website will also be another way to buy clothes from the Shien company. Thier will also be surveys and rewards to get after you complete them. This way the company can get more views. I will also add ideas to make the Shien company better. Oh, I almost forgot to say that there will also be a shopping section on the website as well.

Data Analysis:

The outline of my Shien website is to be a good help to the Shein company. The more we make the company stand out the more people to help we get and profit we will get with it. I think a trial of the secondary website would be a big help also because we can see if there is a major process or not. Different kinds of tests can be tested. If we make different kinds of trials with different ways to grow, I think that maybe it will be a success. It’s almost like a placebo effect and a real medicine, but it is different because it’s for a clothing company.

Result’s:

As we tried the different trials out. We only found “ 1 “ that would work out and that one was the 30-day trial. Which was where we gave the customers a free 30-day trial and as the days progressed you got rewards. For signing up and checking in every day. You got free merchandise from Shien like Shien Water Bottles, Shien T-shirt's, Shein Wristband’s, Shien Headband’s, Shien towel’s, Shein Shoe’s, Shien Sock’s, and Shein coupons. We have decided to open this to the public all over the world and in the country. Everybody now has a better way to shop at Shien!!!! I knew this would work out, but we just didn’t know which one would work out the best until we tried it.

Discussion:

My team and as well as Shien have talked about renovating the Shien logo and have said we will make Shein better 10-20 years better!!!! It will be the same process but new people as time goes on. The people that I have worked with have gonin to in retirement and new employees and team members will be better. Time will go by, and things will either get slower or Gooder.

Conclusions:

With conclusion with all we went through to find a specific way to get more views and more profit for our company, we can now say we are more successful since the first time we started the process. We all worked so hard with the secondary website and came along well!!!! We appreciate all our team members!!!!

Recommendations:

When shopping at Shein, you can consider the following tips to save money, stay secure, and find the right fit.

Save money

* Look for seasonal sales, Black Friday, and other special events
* Use promo codes and coupons
* Join Shein's loyalty program
* Shop on Sundays when free shipping is available

Stay secure

* Use secure payment methods like PayPal
* Avoid storing payment information in the Shein app or website
* Use a VPN to encrypt your internet connection
* Read Shein's privacy policy to understand how they handle your personal information

Find the right fit

* Check the size chart before ordering
* Many shoppers find that they need to size up, sometimes by two or three sizes

What to buy

* Trendy pieces
* Small accessories like hairpieces, bags, and jewelry
* Statement pieces
* Affordable and quality skirts

What to avoid

* Timeless pieces that will last for years
* Pieces you can put everyday wear and tear on and expect them to hold up
* Standard American sizing